

Ignite

Expert services to get your email marketing up and running, fast



As a Constant Contact marketing partner, we have the skills and experience to take your email campaign from idea, to design, to delivery quickly, getting you:

You can see it in your mind's eye... a beautifully designed, professional email, crafted with just the right message, motivating your audience to take action -- to become a new customer, download your white paper, or donate to your cause.

But there's something holding you back. You simply may not have the time, or perhaps the latest know-how, to make it happen. You just want it done.

Peak To Peak Marketing Inc brings you Ignite, from Constant Contact.

The Ignite services package puts our marketing expertise to work for you -- at the right price -- to design, write, and send your campaign to your customers, with expert analysis of the results.

- **noticed** because it's professionally designed to look great in your customer's inbox
- **read** because it cuts through the clutter, hitting the right note with engaging content
- **shared** across social networks, expanding the reach of your message
- **results** that drive new business and repeat customers

Constant Contact 



Build loyalty, find new customers

Email marketing is still the reigning ROI champion -- and it isn't even close -- returning approximately \$40 for every dollar invested.

With targeted email marketing you will enhance the loyalty of existing customers, who will in turn help you find new customers using built-in social sharing features.

This extends the reach of your message, creating social media-based conversations as you allow your customers to easily share your message across their networks with just one click -- endorsing your brand by word-of-mouth.

Start with us now to drive more donations, move last season's inventory, or to fill those empty seats on a normally quiet Sunday evening.

Ignite

Your Ignite email marketing service package includes:

A reusable **social email marketing template** customized to match your brand, incorporating your colors, logos and images. Powerful built-in social sharing tools included.

Editorial services that use proven best practices to engage your audience and deliver results.

Customer list management services to upload and divide your contacts based on the audiences you want to talk to.

Project management services to ensure all aspects of the campaign come together flawlessly.

A **detailed results report** showing what worked and recommending the steps you can take to continue building momentum in your next campaign.

All for \$399

Ignite is a turn-key service providing email marketing packages and expertise for small businesses and organizations. Get started with Ignite today.

cheryl@peaktopeakmarketing.net or call 604-230-5516